

# **ANTHENA GORE**

Social Impact | Sustainability | Systems-Oriented Design

www.anthenagore.com

## BIO

I am a social impact strategist with 12 years of experience working at the intersection of culture, sustainability and systems change.

My praxis centers the power of relationships as key to designing culturally-informed, equitable and sustainable futures.

## COMPETENCIES

Design Research and Strategy | Energy Efficiency | Program Design | Project Management Rural x Urban Nexus | Sustainability | Stakeholder Engagement | Strategic Partnerships

## **EDUCATION**

## Archeworks

Public Interest Design Post-Professional Certificate

## Loyola University

Business Management Certificate Program

## **Bradley University**

Bachelor of Communications and Economics

## PROFESSIONAL EXPERIENCE

## 2015 - Present

## **ELEVATE**

## Strategist, Water Programs

- Led research, stakeholder engagement and report development for the Chicago Water Affordability Analysis, published January 2022
- Lead research and data analysis projects to better understand the scale and scope of water affordability challenges in the Great Lakes region
- Oversee community engagement and story sharing initiatives to support lead service line replacement
- Support the design and implementation of water affordability and water safety initiatives
- Support business development, policy, and stakeholder relations activities for water programs

# Community Planning Project Manager

- Review Team America's Zero Carbon Action Plan (UNSDSN)
- Facilitator City of Chicago Building Decarbonization Working Group
- Buildings and Energy Lead Bloomberg Philanthropies American Cities Climate Challenge in Cincinnati, Columbus and Indianapolis
- Project Manager City of Evanston Municipal Operations Zero Emissions Strategy
- Project Manager City of Chicago Water Affordability Analysis

## **Project Coordinator**

- Project Manager ComEd Distressed Communities Outreach Service Provision
- Planning Support Iowa City Climate Action and Adaptation Plan
- Planning Support Park Forest Climate Action and Resilience Plan

# Program Support Associate

Facilitated customer engagement, conducted market research and provided program support for 8 programs including two utility residential dynamic pricing programs, Chicago Energy Benchmarking, and City of Chicago Micro Market Recovery Program.

# 2011 - 2015

# **DELTA INSTITUTE**

## Administrator/Project Assistant

Designed foundational customer experience and incentive structure for award-winning smart grid program, Lumin, in partnership with IDEO and Faith in Place.

2011 YARN FOUNDATION

Market Research Consultant

Conducted research and produced comprehensive needs analysis across 5 counties in central Illinois; final deliverable used to secure initial investment of \$10,000

2010 - 2011 JOHNSON & ASSOCIATES MARKETING

Market Research Assistant

Engaged 125 arts and culture organizations across Chicagoland to participate in Chicago Community Trust commissioned study designed to measure the use and impact of \$8.6 million in grants and support.

## THOUGHT LEADERSHIP

2021 – Present Inaugural Advisory Council for Participatory Grantmaking

Aya Initiative, The Prince Charitable Trust

2020 - Present Leadership Team Member

Metropolitan Planning Council Planning Coalition; We Will Chicago Citywide Plan

2019 – 2021 Committee Member

Illinois Solar for All Environmental Justice Designation Committee and the Grassroots Education Selection

Committee

2021 Expert –Inclusive Economic Growth / BIPOC Capacity Building

Community Wealth Partners, informing their multi-city capacity building initiative

**Design Sprint Participant** 

Designing Futures for Conservation (T.H. Chan Harvard School of Public Health)

Use design methods to learn about the Association of Fish and Wildlife Agencies (AFWA) and the U.S. Fish and Wildlife Services (USFWS) as agents of change within the Conservation Institution, and help reframe

challenges of conservation efforts to be oriented towards well-being.

Advisor

City Open Workshop, an urban design, data and policy collaborative

2016 – 2017 Strategy and Operations Advisor, Founding Advisory Council Member

Environmentalists of Color, 1000+ network of BIPOC working or interested in the environment

## CIVIC ENGAGEMENT

2022 – Present Board of Directors

Black Oaks Center for Sustainable and Renewable Living

2022 Delegate, Water Affordability

Illinois Delegation to Congress, Great Lakes Days on the Hill (Washington, D.C.)

2020 Grant Reviewer

Illinois Criminal Justice Information Authority (Cannabis Social Equity Funds Administrator)

2018 – 2019 Council Member

Chicago Community Climate Partnership

2016 C3 Leader

Chicago Conservation Corps

# **PUBLICATIONS**

2022

Gore, A., Keller, J., and Sharrow, L. "Chicago Water Affordability Analysis", January 2022.

## **PRESENTATIONS**

2021 Presenter | Dive In 2021 — A global festival of diversity for the insurance industry

**Global** "Individuals and Corporations Working Together for a Sustainable Future." Sponsored by Chubb, Travelers,

AIG, Aon, Axis, Kennedys, Markel, Marsh, McLarens, and Swiss Re.

2019 Facilitator | American Planning Association IL Chapter

**Evanston, IL** The "World Café: How can Planners ensure Equitable Climate Resilience?" session was split into five areas,

mine being an interactive session to help planners understand energy insecurity and how they might

integrate this learning in their work.

2019 Presenter | Design Intersections - Illinois Institute of Technology Institute of Design

Chicago, IL Explore the complexities of leveraging dispersed networks to build capacity for energy projects in

economically distressed communities.

2019 Organizer and Moderator | New Directions in Environmental Law - Yale University

**New Haven, CT**Curated conversation on adaptive tension in environmental justice and policy in the panel "Challenging

Asymmetries through Inclusive Adaptation."

2017 – 2018 Exhibitor | Chicago Architecture Biennial "Making New History"

Chicago, IL An output of the Archeworks program, the board game "Common Ground" was designed as a didactic tool

challenging the narrative of public housing in Chicago. I led the design research and creative direction.

2017 Speaker and Panelist | Chicago Community Climate Forum

Chicago, IL Speaker and panelist as part of the Community Voices segment of the program. This event was the

introductory, community-led kickoff to the North American Climate Summit.